

## Industry Vertical Auctions

For the past 35 years, Great American Group has conducted thousands of live and online auctions for our customers. Companies are often challenged with finding an efficient method for the disposal of a limited number of assets, in terms of both the costs to execute and generating market awareness. As a solution, Great American Group provides Industry Vertical Auctions. These online sales are held quarterly and focus on four industry sectors:

- Production/Manufacturing
- Healthcare/Technology
- Construction/Rolling Stock/Fleet
- Processing

The Industry Vertical Online Auctions include surplus from all asset categories, including:

Machinery • Equipment • Vehicles • Material Handling • Test & Measure

### Solution Overview

Great American Group combines common surplus items from multiple sellers into a cohesive online auction and markets the sale as a standalone event. The combination of multiple sellers' assets makes the sale attractive to potential buyers and economical for the seller because the costs are shared by the group versus a single company.



### Risk-Free Solution

The surplus items remain in your possession and are sold as-is. Simply provide us with photos and technical specifications for the items you wish to sell. You are responsible for facilitating potential buyer inspections, which are preplanned for a designated period. Great American Group handles the marketing, conducts the auction, collects funds, provides you with paid invoices, and transfers funds to your account after we reconcile the auction.

### No Out-of-Pocket Expenses

There are no upfront costs to sell items in our Industry Vertical Auctions. Great American Group charges a nominal commission on all items sold, which covers all sale-related expenses. The buyers are responsible for arranging and paying for rigging and transportation of their purchases. If your items don't sell, you will not be charged a fee.

